

PFOX

The Official Newsletter of Parents and Friends of Ex-Gays and Gays

The War on “Normal”

By Robert Knight and Regina Griggs

In America, we’re nearly numb from the daily assault on our sensibilities. Parents feel under siege, wondering what kind of country we’re leaving to our kids and grandkids.

So, it wasn’t really a shock when the multinational corporation Unilever announced in early March that it was pulling the word “normal” from at least half of its products.

No more soap for “normal skin care,” or shampoo for “normal hair.” It’s offensive.

A global study by Unilever found that the word “normal” made 56 percent of the respondents feel excluded and that 70 percent felt that using the word on packaging has a negative impact on people. So, “normal” had to go.

The company’s brands include Dove, Lifebuoy, Axe, Aviance and Brut. It owns food giants Continental, Hellmann’s, Breyers, Lipton, Knorr, and Pure Leaf Tea.

Also, Ben & Jerry’s. Could it be that the Vermont-based ice cream company’s radical, pro-gay politics took over its host when Unilever acquired it? Just a theory.

One of the most effective things Marxist tacticians do is to commandeer language. Years ago, LGBTQ activists began insisting that either there was no such thing as “normal,” or that anything they did was “normal.” Whatever worked.

In any case, everything in our culture has been politicized. Unilever’s surrender



to the cancel culture’s hyper-sensitivity mirrors what’s happening in the media, entertainment and social media.

In January, Disney removed “Dumbo,” “Peter Pan,” “Aristocats,” “The Lady and the Tramp,” “The Jungle Book” and “Swiss Family Robinson” from children’s accounts on Disney-Plus.

Taking Aim at Dr. Seuss

In late February, Dr. Seuss, whose real name is Theodor Seuss Geisel (1904-1991), became persona non grata after the Loudoun County, Virginia School Board announced that it was removing

six of the author’s books over racial “undertones.” The board said it would not feature him on Read Across America Day, which commemorates the author’s birthday, March 2.

Within days, the publisher announced cessation of six Dr. Seuss books (“And to Think That I Saw It on Mulberry Street;” “If I Ran the Zoo;” “McElligot’s Pool;” “On Beyond Zebra!;” “Scrambled Eggs Super!” and “The Cat’s Quizzer”).

In his presidential proclamation about Read Across America Day, Joe Biden obediently omitted any mention

of Dr. Seuss, unlike predecessors Donald Trump and Barack Obama.

In response to the Dr. Seuss clampdown, the sharp-witted Christian satire site Babylon Bee ran a piece about a “revised, more socially acceptable version of the popular Dr. Seuss book ‘Oh, the Places You’ll Go,’” renaming it “Oh, the People You’ll Cancel.”

Amazon Cancels Clarence Thomas

Amazon in February (Black History Month) removed a popular streaming documentary entitled “Created Equal: Clarence Thomas in His Own Words.” The film began airing on the Public Broadcasting Service (PBS) in May and streaming for free as part of Prime memberships in October. It was among the top-streaming documentaries, and is still selling well.

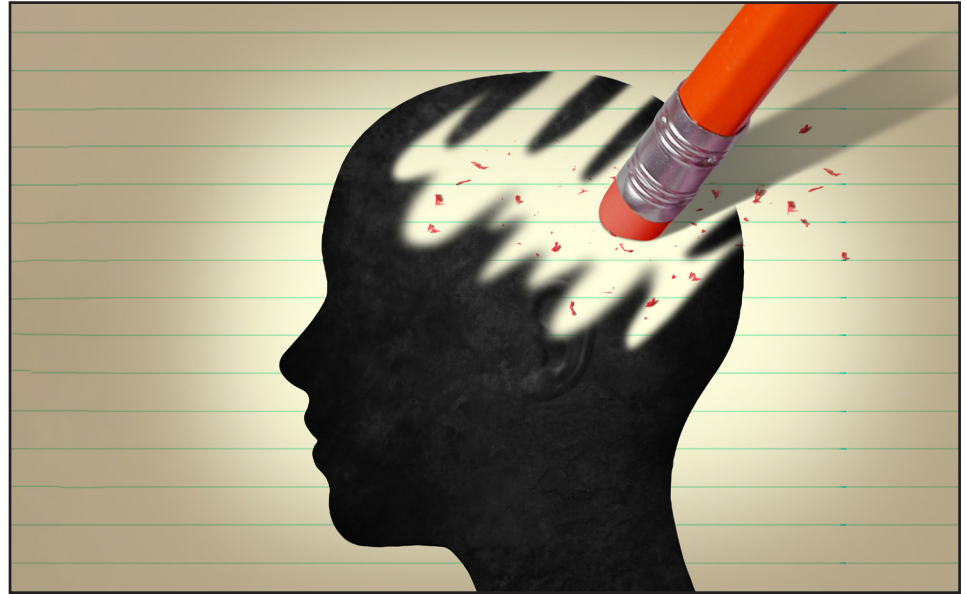
The movie rating website Rotten Tomatoes gives the film a 99 percent audience approval rating. Not surprisingly, Amazon still streams two less-popular documentaries about Anita Hill, Mr. Thomas’s accuser at his 1991 confirmation hearing.

On Feb. 10, Lucasfilm announced it had dropped popular actress Gina Carano from its hit Disney/Star Wars series “The Mandalorian” over her conservative social media posts.

In early March, the Gannett newspaper chain announced it would no longer distribute the comic strip “Mallard Fillmore,” inked for 27 years by conservative humorist Bruce Tinsley and featured prominently in *The Washington Times*. His crime? He criticized Biden’s transgender agenda and transgenders participating in women’s sports.

Muzzling the Ex-Gay Movement

The Left’s Big Media and Big Tech censorship has been going on for years, especially of ex-gay ministries. In 2017, Vimeo removed hundreds of ex-gay and



ex-transgender testimonies that David Kyle Foster had assembled on the Vimeo page of Mastering Life Ministries, of which he is executive director.

Mr. Foster can be reached at masteringlife.org, where his films “Such Were Some of You” and “The Divine Marriage: God’s Purpose & Design for Human Sexuality” are available.

In 2018, Vimeo also removed PFOX’s testimonial videos. They promised to respond to a query but never did.

Light in the Darkness

The American Family Association’s film division has produced “In His Image,” in which the beauty of God’s plan for human sexuality is explained and contrasted with that of an increasingly perverse popular culture.

The 108-minute film, written and directed by Kendra White, features PFOX board members Stephen Black of First Stone Ministries and Denise Schick of Help 4 Families, radio host and author Michael L. Brown, author Mary Kassian, Christian apologists Sean McDowell, Kevin DeYoung and Everett Piper, Bible scholar Robert Gagnon, Dr. Michelle

Cretella, AFA counsel Abraham Hamilton, Heritage Foundation scholar Ryan Anderson, and others.

Thanks be to God for those shining a light in the darkness. The antidote to censorship and the war on normal is to produce God-honoring art and to speak the truth in as many forums as we can, and especially to our loved ones. Parents and grandparents who love their children will never give them over to popular lies.

For our part, no matter how crazy it may get, PFOX will continue to counter lies with truth and love, and despondency with hope. Please check out our collection of video testimonies, brochures and materials at pfox.org.

Next Parents Phone Conference

On Wednesday, March 24, we will have another informative conference call starting at 8 P.M. eastern time. Call 1 712-775-7000. Code is 279252#. We hope you will join us.

Thanks for your support of PFOX and may God bless you.

Regina

Family & Friends Prayer List | Mary Beth, Tom, Sean, Stan, Christopher, Lucas, Beth, Elaine, Joshua, Benjamin, Hampton, Cheryl, Stacy, Carol, Mattie, Nicole, David, Bob, Rose, Steve, Ronald, James, Madeline, Jesus, Rick, Gary, April, Maureen, Jen, Michael, Eric, Allen, Sara, Damon, Sam, Matthew, Deborah, Corey, James, Jeffery, Melanie, Stan, Brooke, Lisa, Emily, Tyler, Jim, Chad, Brett, Charles, Brian, Jerome, Pamela, Kelly, Tim, Roger, Gaetano, Christian, Judy, Michael, Monte, Gary, Karen, Hillary, Stephan, Brooke, Terri, Elise, Joseph, Vickie, Tricia, Paul, Bobby, Sandy, Brian, Larry, Alan, Christian Tom, Delores, Mark, Tara, Angela, Jessica, Dawn, Alicia, Jason, Frank, Paul, Edward, Maria, Mario, Michelle, Connor, Angela, Carl Jr., Marcus, Brandon, Gaylon, Edmond, Keshia, Shannon, Paige, Melissa, Donny, William, Wendall, Leno, Mandy, Andy, E., Erik, Lauren, Chris, Todd, Jayson, Carl III, Steve, Zachary, Kelly, Toby, Cody, Dylan, Wayne, Tom, Jeff, Walt, Cayce, Tim, David, Charles, Edward, Matt, Marc, Heather, Gary, Bill, John, Jeremy, Jen R, Cindy, Karen, Brian, Shelli, Pattie, Emily, Carrie, Alicia, Michelle, Bruce, Rebecca, Suhmin, Phil, Bryce, Ethan, Doug, Tom, Nick, Harold, Kent, Glenn, Rob and Heath, Angela, Julia, Wess, Christine, Catherine, Jeremy, Katie, David, Troy, Mike, Lisa, Bruce, James, Mary, Samantha, Victoria and Buddy, Christopher A., Jeramie C., Adam C., Christopher K., Perry N., Eric, Missy, Nathan, Michelle, Joe and Idario, Miranda Marie, Sarah, Seth and Rob, Kent, Tim.